

The United Nations has declared 11 October 2012 as the world's first

International Day of the Girl

To celebrate this day, the World Association of Girl Guides and Girl Scouts invites you to help create

"The world we want for girls"

- Imagine the world we want for girls by adding your ideas, films, pictures, quotes and stories to theworldwewantforgirls.tumblr.com
- 2. Make 11 October 2012 **a perfect day for girls** by holding events and doing activities on the day, using our activity pack
- 3. Help make the imaginary reality by making a **commitment to girls** at theworldwewantforgirls.tumblr.com/commitment
- 4. Make sure 11 October 2012 is just the beginning...
 Help us implement the **2012 Day of the Girl action plan**

MAKE SURE

10 million Girl Guides and Girl Scouts will join together on 11 October 2012 to imagine the world we want for girls and to help make it a reality.

This activity sheet will help you design and deliver events and activities to celebrate the first ever **International Day of the Girl**.

You can find all the ideas and resources you need to take part in the day at theworldwewantforgirls.tumblr.com





EXPLORE THE ISSUES

Use our fact sheet to understand and share the issues and solutions girls are facing today.

In your Girl Guide or Girl Scout group, complete activities from the **WAGGGS Global Action Theme** (GAT) badge curriculum, "Together We Can Change Our World" at www.wagggs.org/en/take_action/activities/gatbadge, which is about taking action on the Millennium Development Goals (MDGs). You can learn about gender equality and women's empowerment, environmental sustainability, poverty reduction and other issues affecting girls.

CREATE THE WORLD YOU WANT FOR GIRLS

- Draw a picture of the world you want for girls and share your vision either by posting it to your blog and social media websites or making posters you can place around your school, workplace or community centre.
- Take a series of **photographs** that tell the story of the world you want for girls, and exhibit them in a public space or get your friends to do the same and hold your own gallery viewing.
- Try making a **film or animation** to illustrate the world you want for girls. Have you heard of stop motion animation? It's when you take a series of photographs that tell a story, with a small change between each one. When you flip through them quickly, it looks like a film except a film in which objects come to life, and people can do impossible things like floating or disappearing. Research stop motion animation then plan and produce your own stop motion film that shows the world you want for girls.
- Create a piece of art, such as a mural or sculpture that represents the perfect world for girls.
 Get your friends to do the same and hold an exhibition or film festival in your school or at your Girl Guide/Girl Scout centre.
- Develop a play about the world you want for girls and put it on for your friends or community group. You could make it into street theatre and show it in your community.
- Why not share your creativity? Hold a **creative evening** for younger members of Girl Guides and Girl Scouts where they can have a go at one of these creative activities?
- Write a story, or find one already written, about a girl living in a perfect world and organize
 to do a reading of your and your group's stories. You could ask your local bookshop if you
 could hold the event there.
- Fill in a "World We Want for Girls" postcard explaining what you want for girls and how we can achieve it. Send postcards to people you think can help create that world.

DON'T FORGET

Submit all your pictures, presentations, stories, films and photos to theworldwewantforgirls.tumblr.com





SPEAK OUT FOR GIRLS

Help us create a viral campaign!

Use the Twitter <u>#DayoftheGirl</u>. Like the campaign on Facebook. Put the world we want for girls promo button or website banner on your website or blog. Include the world we want for girls email footer on all your emails. Ask your friends, families and workplaces to do the same. Send the flier to all your partners and networks.

On 11 October, organize for a girl to take over prominent leadership positions.

Use the opportunity to explain to other leaders and organizations the world you want for girls and what needs to happen to make that a reality. For instance, a girl could sit in your President's or other elected officials' office and make an announcement about a new law or policy. Or she could act as principle in your school for the day and run the assembly. Or she could read a news story on television in place of the usual news reader. A girl could be the Chief Executive of a company or organization in your community and suggest ways that the organization might be able to better support girls.

Make a presentation about the world you want for girls and deliver it at your school assembly, or organize a meeting with people you think can help you create that world. Go to prezi.com for presentation tools.

Approach your local government

(city/village council) with a suggestion to celebrate officially the first ever International Day of the Girl. Use the flier and the factsheet to brief them on the Day and the issues girls continue to face. Back it up with statistics from local research.

Organize a Model United Nations Conference in your school or first try it in a smaller group of your friends or classmates. Model UN is simulation of the United Nations (Most Model UNs are simulations of a body in the United Nations system, e.g. General Assembly, Human Rights Council, etc.), which aims to educate participants about current events, issues on the United Nations agenda. Pick one of the issues girls are facing, e.g. violence against girls and start the negotiations! You can check for rules of the Model UN Conference here: www.slideshare.net/FearTheViking/intro-to-model-united-nations

Use our media pack to talk about the day of the girl and the issues and solutions girls face. Hold a press conference on the day where you have experts and celebrities talking about why girls are important and why people should get involved in the International Day of the Girl.

Check out our film about the International Day of the Girl and use it to spread the word about how important girls are. Hold an information evening for parents, teachers, friends and community leaders.

Organize a world for girls march or flashmob in a public place to raise awareness of the world you want for girls. Use the resource on theworldwewantforgirls.tumblr.com to help you.

Use our celebrity endorsements, key messages and communications material to promote your event and speak out about the issues.



FUN AND ES SES

- Does being a Girl Guide/Girl Scout bring you closer to the world you want for girls? Organize a Girl Guide/Girl Scout meeting where your favourite Girl Guide/Girl Scout activities are on offer, and ask everyone in your group to bring as many friends as they can. End the evening by sharing the WAGGGS film about the International Day of the Girl.
- Organize a street party or activity day packed with celebrations to mark the international day of the girl in your community.
 Ask everyone who attends to write or draw their vision of the world they want for girls. Display these visions and have a group photo taken with them. Don't forget to promote your event in your local media, and share your photo with WAGGGS at theworldwewantforgirls.tumblr.com.
- Have a role model evening in your Girl Guide/Girl Scout group, where everyone comes dressed up as someone they believe has brought positive change for girls to the world. Give everyone a chance to share stories about their role model.
- How has the world changed for girls? Think
 of a positive activity that, 100 years ago,
 you don't think many girls would have been
 allowed to do and organize a group trip to
 take part in this activity as a celebration of
 how the world can change.

MAKE A COMMITMENT TO GIRLS

Make a personal commitment, ask your Girl Guide/Girl Scout organization to make a commitment, talk to partners or companies you have connections with and encourage them to make a commitment to do something that will make the world a better place for girls. Hold a commitment ceremony on 11 October where everyone comes together to announce their commitments. You could organize for Girl Guides/Girl Scouts in your community or country to renew their promise and add in a special commitment related to International Day of the Girl.

Make sure you submit your commitments to theworldwewantforgirls.tumblr.com/commitment because on 12 November 2012, the World Association of Girl Guides and Girl Scouts will launch the 2012 Day of the Girl action plan. This will highlight the world we want for girls, outline how we can make it a reality and support our friends and partners who have made commitments to deliver on them over the year.

THREE THINGS
YOU GAN DO TODAY

- Submit your vision of the world you want for girls at theworldwewantforgirls.tumblr.com
- 2. Complete our survey so we can understand what's happening for girls now and what they want for their future at thewantforgirls.tumblr.com/survey
- 3. Watch our film on the International Day of the Girl and send it on to at least five friends!

Five Day of the Girl Ambassadors, Girl Guides and Girl Scouts from across the world, will ensure that 11 October 2012 is just the beginning ...

